

1. The Springs – overview

- 1.1 The Springs is the retail and leisure destination which is part of the new development at Thorpe Park. There are around 35 individual units for shops, restaurants and other leisure operators including a cinema and a gym.
- 1.2 The Springs opened with a soft launch event on Thursday 11 October. Councillors Wakefield, Gruen, Lennox, and Pauleen Grahame attended.
- 1.3 Of the 35 units which are available H&M, Boots, M&S Food Hall, TK Maxx, River Island, Outfit, Next, Gino D'Acampo, Nandos, Pure Gym and the Odeon cinema have announced they will be opening at The Springs. The majority will be trading from 11 October with the others opening before Christmas. The Odeon has confirmed that it will open in spring 2019.
- 1.4 The M&S Foodhall at Crossgates and the Boots store at Colton closed on 10 October and staff will transfer to the new stores at The Springs. Next will close towards the end of the month at Colton as the new store opens at The Springs on 23 October.
- 1.5 It is likely that JD Sports and Fat Face will shortly announce that they will open at The Springs.

2. Information sessions

- 2.1 EAG have been engaged with the developer of Thorpe Park throughout the construction phase of The Springs and the other capital projects at Thorpe Park. Following the announcement of the opening date of The Springs EAG contacted the retailers offering to support any recruitment needs.
- 2.2 All of the businesses recruit on line. Some have national key accounts with JCP and whilst retailers were content for the service to promote the jobs at The Springs all applications must be made on line. In response to this EAG arranged a number of community information sessions in the target wards. These sessions were aimed at providing information about the retailers, opportunities within store, recruitment practices, tips and hints including the importance of following companies on social media and an offer for individual support through our job shop network.
- 2.3 A marketing campaign was developed in order to promote the sessions. This included social media – Facebook, LinkedIn and Twitter. Cllr Pryor informed all elected members about the sessions and encouraged promotion through their own networks. All parts of the E&S service were encouraged to circulate information and emails were sent out to the EAG partner circulation list.
- 2.4 An Eventbrite booking system was set up and 164 bookings were made on line. 98 people attended over the nine sessions.
- 2.5 A breakdown of the sessions is attached to this report.

3. Summary

3.1 Of the 164 people who booked for the sessions 75% were from the identified target wards. Of the 98 people who attended 65% came from the target wards.

3.2 Attendees were asked to complete an evaluation form which asked where they had heard about the sessions.

- 55% of people had heard via social media – Facebook or Twitter
- 16% through information they had found at or being given by Job Shops
- 14% through referrals from our partners – Leeds City College, Blue Apple, Learning Partnerships and Unity Housing
- 13% via family or friends
- 2% other

3.3 We received 83 evaluation forms in total. 96% of attendees thought the session overall was outstanding or good.

4. Next steps

4.1 EAG will contact store managers within a couple of weeks of opening to gather any data they are willing to share about the numbers of staff they have taken on and basic personal data. We will also offer further support for any new businesses and upcoming Christmas vacancies for all tenants.

4.2 It is anticipated that further units will be let at The Springs over the coming months, likely that more will be occupied by spring 2019. We have requested a page on the Springs website which will be dedicated to providing information about jobs and the support available for anyone who needs help to apply.

4.3 The developer has also indicated they may be willing to allow EAG to have some space in one of the empty units so that we could offer drop in information sessions. This is dependant on space available and resource capacity.

Ward breakdown – booking and attendees

Target wards are highlighted

	Bookings 164	Attendees 98
Adel and Wharfedale	2	
Armley	2	1
Beeston and Holbeck	1	
Bramley and Stanningley	1	
Burmantofts and Richmond Hill	22	7
Chapel Allerton	4	6
Cross Gates and Whinmoor	10	5
Garforth and Swillington	13	12
Gipton and Harehills	14	4
Harewood	3	3
Headingley & Hyde Park	1	
Hunslet & Riverside	9	4
Killingbeck and Seacroft	13	8
Kippax and Methley	12	8
Kirkstall	1	
Little London & Woodhouse	2	
Middleton Park	4	2
Moortown	1	1
Morley North	1	1
Pudsey		1
Rothwell	7	1
Roundhay	2	2
Temple Newsam	39	30
Did not provide a postcode		2

Session 1 Tuesday 4 September	
Venue: Osmandthorpe One Stop	
Numbers booked x2	Middleton Park x1 Temple Newsam x1
Numbers attended x1	Temple Newsam x1
Where did you hear about the session	Facebook x1

No feedback or comments received

Session 2 Tuesday 4 September	
Venue Compton Centre	
Numbers booked x20	Armley x1 Beeston & Holbeck x1 Burmantofts & Richmond Hill x3 Garforth x2 Gipton & Harehills x9 Hyde Park & Woodhouse x1 Chapel Allerton x2 Little London & Woodhouse x1
Numbers attended x11	Burmantofts & Richmond Hill x2 Chapel Allerton x2 Garforth x2 Gipton & Harehills x9 Morley North x1 Roundhay x1
Where did you hear about the session?	Email from EL (Unity Housing - partner) x2 Compton Centre x5 Friends x1 Emailed my local councillor x1 Talent match referral x1

Feedback from session 2				
Question	Outstanding	Good	Satisfactory	Poor
The session was	2	8	1	
The venue was	1	8	2	
The resources were	4	5	2	
The IAG was	3	6	2	
The benefit of the session to me	3	7	1	
I would recommend	6	6	2	
Overall the session was	3	7	1	

Comments received from Session 2

- A wide range of information and handouts provided
- More detail was given on each of the companies which was helpful
- handy tips were useful
- Overall very good
- The handouts were excellent and outlined the meeting perfectly
- With this being my first venture into the job sector all information given was very useful and valuable
- easy to understand
- Friendly and informal
- the information was delivered clearly and wasn't rushed.
- Very good

Session 3 Tuesday 5 September	
Venue: Kippax Hub	
Numbers booked x2	Kippax & Methley x2
Numbers attended x3	Kippax & Methley x2
Where did you hear about the session?	Facebook x3

Feedback from session 3				
Question	Outstanding	Good	Satisfactory	Poor
The session was	3			
The venue was		2	1	
The resources were		3		
The IAG was	2	1		
The benefit of the session to me	2	1		
I would recommend	3			
Overall the session was	3			

Comments received from Session 3

- The advice that was given was outstanding
- The staff were helpful
- Really nice staff

Session 4 Tuesday 5 September	
Venue: Garforth One Stop Centre	
Numbers booked x21	Burmantofts & Richmond Hill x2 Crossgate & Whinmoor x1 Garforth & Swillington x8 Kippax & Methley x2 Rothwell x5 Roundhay x2 Temple Newsam x1
Numbers attended x14	Garforth & Swillington x8 Kippax & Methley x2 Killingbeck & Seacroft x1 Rothwell x2 Temple Newsam x1
Where did you hear about the session?	Facebook/social media x8 Friend x2 Emailing the Springs x1

Feedback from Session 4				
Question	Outstanding	Good	Satisfactory	Poor
The session was	2	12		
The venue was	2	9	3	
The resources were	7	7		
The IAG was	8	6		
The benefit of the session to me	2	12		

I would recommend	5	9		
Overall the session was	4	10		

Comments received from session 4

- Relevant information, web addresses, the presenters were polite, professional and entertaining well explained info and resources
- It helped tell me where my next steps should be
- The information was very helpful and personal
- The links to potential recruiters were very detailed
- Lots of resources given
- well presented and good presentation
- It gave the information, and more, that I wanted. Thanks
- Extensive information and tips regarding jobs available
- Very well put together and presented at a great pace for everyone to understand
- I would like to say that i found the presentation very helpful and informative it has given me some ideas to explore other areas as well as what you are doing for me.
- Very useful, lots of information and good handouts.
- if possible more input from the companies themselves
- Venue was not a problem but made the event less than outstanding
- The room was a bit cramped
- The room was too small

Session 5 Monday 10 September	
Venue: Swarcliffe Community Centre	
Numbers booked x10	Crossgate & Whinmoor x4 Gipton & Harehills x4 Little London & Woodhouse X1 Moortown x1
Numbers attended x5	Crossgate & Whinmoor x3 Gipton & Harehills x1 Moortown x1
Where did you hear about the session?	Facebook/social media x4 Friend x1

Feedback from session 5				
Question	Outstanding	Good	Satisfactory	Poor
The session was	3	2		
The venue was		5		
The resources were	2	3		
The IAG was	5			
The benefit of the session to me	3	2		
I would recommend	2	3		
Overall the session was	4	1		

No comments received

Session 6 Monday 10 September	
Venue: Crossgates Library	
Numbers booked x28	Burmantofts & Richmond Hill x2 Hunslet and Riverside x1 Crossgate & Whinmoor x5 Harewood x3 Killingbeck & Seacroft x5 Kippax & Methley x4 Rothwell x1 Temple Newsam x7
Numbers attended x21	Hunslet and Riverside x1 Crossgate & Whinmoor x2 Harewood x3 Killingbeck & Seacroft x6 Kippax & Methley x3 Temple Newsam x5
Where did you hear about the session	Facebook 10 Twitter 2 Friends 2

Feedback from session 6				
Question	Outstanding	Good	Satisfactory	Poor
The session was	6	9		
The venue was	2	11	2	
The resources were	4	10	1	
The IAG was	5	10		
The benefit of the session to me	5	10		
I would recommend	5	10		
Overall the session was	6	9		

Comments received from session 6

- Information given clear and plentiful
- The information provided was outstanding
- Explained very well, thank you
- Good presenters and handout information good
- As someone looking for their first job it really helped with CVs, cover letters and job vacancies
- The leaders were great
- The staff running the sessions were friendly, informative and open
- The chairs were uncomfortable

Session 7 Tuesday 11 September	
Venue: Halton Library	
Numbers booked x29	Burmantofts & Richmond Hill x1 Garforth & Swillington x1 Killingbeck & Seacroft x1 Kippax & Methley x2 Middleton Park x3 Temple Newsam x21
Numbers attended x20	Burmantofts & Richmond Hill x1 Garforth & Swillington x1 Middleton Park x2 Temple Newsam x16
Where did you hear about the session	On line x1

	Facebook x10 Friends x2 Jobshop x1 Word of mouth x1
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Feedback from session 7				
Question	Outstanding	Good	Satisfactory	Poor
The session was	3	11	1	
The venue was		11	4	
The resources were	4	10	1	
The IAG was	6	9		
The benefit of the session to me	2	11	2	
I would recommend	4	11		
Overall the session was	4	11		

Comments received from session 7

- Information given helped me what to do next.
- The resources provided a good insight into the job industry.
- The speed could be a bit slower at times re social media and names.
- It was really helpful and a lot of information was given.
- Venue needs to allow access for team to set up.
- It gave useful advice and information.
- The venue was slightly small and not ideal.
- The whole session was outstanding and interesting.

Session 8 Thursday 13 September	
Venue: Bridge Street Community Church	
Numbers booked x26	Armley x1 Bramley & Stanningley x1 Burmantofts & Richmond Hill x14 Chapel Allerton x2 Hunslet & Riverside x6 Kippax & Methley x1 Temple Newsam x1
Numbers attended x13	Armley x1 Burmantofts & Richmond Hill x4 Chapel Allerton x4 Hunslet & Riverside x2 No postcode provided x2
Where did you hear about the session	College email x4 Learning partnerships x3 Facebook x3 Friends x2 Jobshop x1 Word of mouth x1

Feedback from session 8				
Question	Outstanding	Good	Satisfactory	Poor
The session was	2	6	2	
The venue was	1	8	1	
The resources were	3	6	1	
The IAG was	3	7		
The benefit of the session to me	2	7	1	

I would recommend	2	7	1	
Overall the session was	3	6	1	

Comments from Session 8

- Information was outstanding
- Good convenient advice was given
- Very friendly speakers - put you at ease
- The amount of information given out
- The resources were plentiful & detailed.
- Advice given was also very high quality
- Modern

Session 9 Thursday 27 September	
Venue: Deacon House	
Numbers booked x25	Adel & Wharfedale x2 Garforth & Swillington x2 Gipton & Harehills x1 Hunslet & Riverside x2 Killingbeck & Seacroft x7 Kirkstall x1 Morley North x1 Rothwell x1 Temple Newsam x8
Numbers attended x10	Garforth & Swillington x1 Killingbeck & Seacroft x2 Pudsey x1 Temple Newsam x6
Where did you hear about the session	Leaflet community hub x4 Blue Apple Leeds x2 Facebook x4

Feedback from session 9				
Question	Outstanding	Good	Satisfactory	Poor
The session was	2	6	2	
The venue was	1	8	1	
The resources were	3	6	1	
The IAG was	3	7		
The benefit of the session to me	2	7	1	
I would recommend	2	7	1	
Overall the session was	3	6	1	

No comments received

